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Shopper from Hubei, China becomes 3rd Millionaire finalist

SINGAPORE, 13 September 2012 – Mr Chen Ziwu (陈子武), a native of Hubei province in China, has become the third lucky shopper at Changi Airport to qualify for the ‘Be a Changi Millionaire’ 2012 Grand Draw. The 37-year-old general manager of an American payment solutions company in Beijing was on one of his routine business trips to Singapore in August, when he shopped at Changi Airport.

“I visit Changi Airport two to four times a year, as the Asia Pacific headquarters of my company is based in Singapore. I’ve previously also taken

part in the 'Be a Changi Millionaire' Draw, but never had any luck, so I didn't give this any thought after submitting my entry. I can't believe I got so lucky this time!" said Mr Chen.

Before boarding his Air China flight back to Beijing on 8 August, Mr Chen shopped at Terminal 1's Departure Transit Mall. During the spree, he bought wine, souvenirs and also cosmetics for his wife. His purchase of three bottles of wine from DFS for about S\$800 has now brought him one step closer to becoming a millionaire.

Thrilled about his win, Mr Chen took his wife out for dinner to celebrate the good news. But for now, he is saving his best bottle of wine for the real celebration, if he should go on to win the grand prize of S\$1 million at the Grand Draw in early 2013.

Organised by Changi Airport Group (CAG), 'Be a Changi Millionaire' has made two lucky shoppers at Changi Airport overnight millionaires with its annual grand prize of S\$1 million since the promotion's debut in 2010. At the Grand Draw in early 2013, Mr Chen and five other finalists will participate in a dramatic finale to determine which one of them would walk away from the stage a million dollars richer.

If he does win the million dollars, Mr Chen hopes to further his entrepreneurial dreams by using part of the windfall as capital for starting his own business. Being the astute business person that he is, he also plans to set aside a sum for prudent investments, to avoid putting all his eggs into one basket.

Mr Chen is the third Chinese national to emerge as a finalist of the 2012 run of the 'Be a Changi Millionaire' Draw. Prior to him, the first two finalists were from Shanghai. China is Changi Airport's fifth largest source of passenger traffic, accounting for about 9% of total traffic at Changi. For the first six months of 2012, Chinese nationals contributed 25% to total concession sales at Changi Airport. Their top three favourite product categories by sales are liquor and tobacco, perfumes and cosmetics, and luxury goods.

During the six-month 'Be a Changi Millionaire' promotion which runs from 12 May to 11 November 2012, one finalist will be drawn each month for participation in the Grand Draw. Each finalist wins a cash prize of S\$5,000 each^[1], with return airfare to Singapore (for non-Singapore residents) plus a

two-night hotel stay. For more details of 'Be a Changi Millionaire', please visit www.changiairport.com/millionaire.

[1] Five finalists will get S\$5,000 while one wins the grand prize of S\$1 million

About Changi Airport Group

Changi Airport Group (Singapore) Pte Ltd (CAG) (www.changiairportgroup.com) was formed on 16 June 2009 and the corporatisation of Singapore Changi Airport followed on 1 July 2009. As the company managing Changi Airport, CAG undertakes key functions focusing on airport operations and management, air hub development, commercial activities and airport emergency services. Through its subsidiary Changi Airports International, the Group invests in and manages foreign airports to spread the success of Changi Airport internationally.

Changi Airport (www.changiairport.com) is the world's most awarded airport having garnered more than 400 accolades since it opened in 1981. To serve passengers and visitors from the world over, there are 360 retail stores and 130 F&B outlets across the airport's four terminals. Changi handled more than 46 million passenger movements in 2011, an annual record. Today, it serves some 100 airlines flying to over 220 cities in about 60 countries and territories worldwide. A flight takes off or lands at Changi roughly once every 100 seconds.