



Enjoy a more seamless and rewarding airport experience at Changi Airport with Changi Pay

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## Redeem vouchers and earn points at one go with Changi Airport's new digital wallet Changi Pay

To offer a more seamless and rewarding airport experience for visitors, and travellers in the longer-term, Changi Airport Group (CAG), in partnership with Liquid Group Pte Ltd, has launched its own digital wallet, Changi Pay, as part of CAG's digitalisation roadmap. Using Changi Pay, shoppers and diners can make contactless QR payments at Changi Airport and Jewel Changi Airport (Jewel) stores, redeem discount vouchers upon check-out, and seamlessly earn Changi Rewards (CR) and CapitaStar points (for Jewel stores) all at one

go with just one scan. Changi Pay can also be used while shopping on iShopChangi, Changi's online duty-free retail platform.

Starting from today, up to \$720 worth of vouchers from brands such as Burger & Lobster, Paris Baguette, Eu Yan Sang and SHILLA Duty Free, will be rolled out to Changi Pay users. These vouchers will be released over 12 weeks, available for users' download on a first-come-first-served basis. As part of the launch campaign, Changi Pay users can also download a \$5 welcome voucher when they sign for up Changi Pay, redeemable at participating retail or F&B outlets in Changi Airport and Jewel. In addition, users can also look forward to additional perks during special events and promotions organised by Changi Airport.

Developed jointly with Liquid Group, Changi Pay is currently accepted at close to 260 stores across Changi's terminals and Jewel, and will be progressively rolled-out to more stores. Housed conveniently in the iChangi app, users simply have to activate the Changi Pay function in their iChangi app to start using.

More new Changi Pay functions will be introduced in the near future, including the use of Changi Pay on Changi Eats, Changi's food delivery platform; integration with Changi Car Pass, which automatically credits complimentary parking coupons into users' Car Pass accounts; and integration with Changi Play Pass which allows users to book a play session at Changi's thematic events. CAG will continue to develop and improve user experience through partnerships with other digital wallets, banks and merchants outside of Changi.

Changi Pay also serves as an avenue to drive brand visibility and sales for CAG's retail and F&B tenants and partners. It supplements CAG's previous support efforts by bringing them on board iShopChangi and the Changi Eats food delivery service to reach shoppers and diners outside of the airport. Through Changi Pay, brands can leverage the marketing of events and promotions at Changi and enhance engagement with users by rewarding them with digital discount vouchers and exclusive perks.

Ms Teo Chew Hoon, CAG's Managing Director of Airside Concessions, said, "CAG is constantly looking at ways to enhance the leisure experience for our visitors and travellers at Changi Airport. With travel curtailed, we took the opportunity to examine how we can integrate our various retail and F&B platforms which have grown over the years, so that our fans can enjoy the Changi experience more seamlessly. We are hence very excited to launch Changi Pay, which brings greater convenience and rewards to our shoppers and diners, regardless of whether they are engaging with us offline or online. When more travel resumes, CAG also plans to allow users to exchange and pay in foreign currencies through Changi Pay while overseas."

Jeremy Tan, Founder and CEO of Liquid Group, said, "Liquid Group is privileged to support Changi Airport Group to introduce Changi Pay and to experience firsthand CAG's relentless drive to co-create powerful engaging experiences for their visitors and travellers. We look forward to the many delightful product innovations and market expansion of Changi Pay in the years ahead."

Please refer to [changipay.com.sg](http://changipay.com.sg) for the full list of participating Changi Pay partners.

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### ***About Changi Airport Group***

Changi Airport Group (Singapore) Pte Ltd (CAG) ([www.changiairportgroup.com](http://www.changiairportgroup.com)) was formed on 16 June 2009 and the corporatisation of Singapore Changi Airport (IATA: SIN, ICAO: WSSS) followed on 1 July 2009. As the company managing Changi Airport, CAG undertakes key functions focusing on airport operations and management, air hub development, commercial activities and airport emergency services. CAG also manages Seletar Airport (IATA: XSP, ICAO: WSSL) and through its subsidiary Changi Airports International, invests in and manages foreign airports.