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Pose with a 5-metres-tall topiary featuring Snoopy and his best pal Woodstock on a large-moving skateboard at Terminal 3!

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Meet Snoopy and friends as Singapore's first Peanuts-themed snowhouse comes to Changi Airport this June school holidays!

From 27 May to 11 July, get set for an exciting snow adventure and get close to all your favourite Peanuts characters!

SINGAPORE, 25 May 2022 – School's out, get set for **The Snoopy Adventure at Changi Airport** and rekindle your childhood memories with the well-loved

Charlie Brown and the Peanuts gang this June School Holidays! Winter arrives early at Changi Airport with a double-storey snowhouse at Terminal 3 (T3) where you can take exhilarating snow luge rides, zip down a snow slide, dig mini trenches with snow excavators and watch snow fall with an enchanting light and sound show. Best of all, get up close with Snoopy and Woodstock and follow his friends around T3 for the ultimate June school holidays experience!

Phau Hui Hoon, General Manager, Changi Airport Group, Landside Concessions, said, “Changi Airport is always on the lookout to delight our visitors and travellers in novel ways, whether it is through curating new activities and experiences or bringing in new retail and dining brands. This June, Changi welcomes the well-loved Charlie Brown and Peanuts gang to Changi Airport for the first time. The multiple facets of Charlie Brown’s character have resonated with fans over several decades and we also see this as a good chance for parents to reminisce their childhood memories with their children.”

Go on a snowy adventure at the first Peanuts-themed Snowhouse: Peanuts Snow Hangout

Grab your snow jacket and boots as you recreate your favourite winter memories at the first Peanuts-themed Snowhouse only at Changi Airport T3! Jump into a winter adventureland at the Peanuts Snow Hangout where the chilly climate and thrilling rides await. Young kids can slide down a mini snow slide while the more adventurous ones can get their adrenaline pumping as they zoom 10 metres down on a snow luge.

Calling all Charlie Brown fans! Pose with a life-sized ice sculpture of Charlie Brown, hand-carved by local artist Jeffrey Ng, who has won numerous awards across his over 30 years of experience sculpting ice worldwide. Don’t miss out on the snow sculpture of Snoopy and his signature kennel.

The second level of the Peanuts Snow Hangout promises more wintry fun and extra thick snow that’s perfect for snow play. Head to the snow digger site and use the excavators to dig mini snow trenches.

Experience sub-zero temperatures at the snow pit and have a magical time watching snow float down the 7-metres-tall Peanuts Snow Hangout in a 1 to 2-minutes enchanting light and sound show.

Even better, simply spend S$30 at Changi Airport's terminals and Changi Eats[1] to redeem passes at more than 70% discount off the retail price. Book your slots on the iChangi app from 20 May 2022. Peanuts Snow Hangout runs daily from 11am to 10pm from 27 May - 26 June, 1-3 July, and 8-11 July 2022. Please refer to Annex A for more details on the Peanuts Snow Hangout.

Meet the Peanuts gang in reel and real life with a giant Snoopy topiary and photo spots across T3!

Get up close with your favourite comic characters and be transported back into time with five Peanuts-themed photo spots across T3 where you can pose with the characters in their real-life size, including a 5-metres-tall topiary featuring Snoopy and his best pal Woodstock on a large-moving skateboard. The massive 350kg structure is made of over 2,500 hydrangeas and pom poms and took over two months to put together.

Learn fun facts and interesting nuggets about the famous comic strip and how it became a cultural phenomenon at the redemption booth opposite T3 Kopitiam. There's also a play area with an acrylic-rub and colouring station for young ones to get crafty and creative.

The photo fun does not end there! Board the school bus with Charlie Brown and his friends, have a seat next to Woodstock or follow Snoopy and his pals along the crosswalk, as you enjoy your time at T3.

For the ultimate Snoopy fans, skate over to T3 this June holidays! See up close and say hi to Snoopy at the meet-and-greet sessions happening over the weekends at selected timeslots on 28 and 29 May at T3B2 ST3PS, and 4 and 5 June at the Peanuts Snow Hangout where you get to meet Snoopy in the snow. Please refer to Annex B for more details on the meet-and-greet sessions.

Look out for the new F&B offerings at T3 Basement 2 (T3B2)

As part of Changi Airport's ongoing efforts to refresh and bring new shopping and dining experiences for visitors and passengers, T3 will see three new-to-Changi F&B outlets opening in June – Husk Nasi Lemak, Matchaya, and Flash Coffee. Husk Nasi Lemak is a Singaporean brand that has gained a following locally for its nasi lemak with a modern twist. A familiar brand to Changi Airport and Changi Eats, Matchaya is a tea company, known for their matcha lattes and pastries and desserts. Flash Coffee is one of Asia's fastest growing tech-enabled coffee chains, serving specialty coffee at affordable prices. These popular up-and-coming brands will enhance the food offerings at T3 to provide even more dining options and variety.

Redeem exclusive Changi Airport x Peanuts collectibles

Look out for exclusive Peanuts-themed collectibles coming your way, including a reusable tumbler, as well as a mini convertible backpack for carrying your everyday items. Designs are available only at Changi Airport and can be purchased at S$8.90 with every S$30 spent at Changi Airport's terminals and Changi Eats[2]. What's more, you can redeem one S$15 off Changi Eats promo code when you spend S$30 at Changi Airport's terminals.

Shoppers of iShopChangi can also purchase one exclusive Peanuts design mini-canvas sling bag at S$8.90 with every S$60 spent on the e-commerce site. Please refer to Annex A for more details on how to redeem the collectibles.

For more information on The Snoopy Adventure at Changi Airport, please visit the website here.

For high-res images, please download from https://bit.ly/PeanutsatChangi.

[1][2] Applies to spend at Changi Airport public areas and Changi Eats only (excluding Jewel Changi Airport). For supermarket spend, S$50 is required. Changi Eats is Changi Airport's food delivery service.

About Changi Airport Group

Changi Airport Group (Singapore) Pte Ltd (CAG) (www.changiairportgroup.com) was formed on 16 June 2009 and the corporatisation of Singapore Changi Airport (IATA: SIN, ICAO: WSSS) followed on 1 July 2009. As the company managing Changi Airport, CAG undertakes key functions focusing on airport operations and management, air hub development, commercial activities and airport emergency services. CAG also manages Seletar Airport (IATA: XSP, ICAO: WSSL) and through its subsidiary Changi Airports International, invests in and manages foreign airports.

About Peanuts

The characters of Peanuts and related intellectual property are owned by Peanuts Worldwide, which is 41% owned by WildBrain Ltd., 39% owned by Sony Music Entertainment (Japan) Inc., and 20% owned by the family of Charles M. Schulz, who first introduced the world to Peanuts in 1950, when the comic strip debuted in seven newspapers. Since then, Charlie Brown, Snoopy and the rest of the Peanuts gang have made an indelible mark on popular culture. In addition to enjoying beloved Peanuts shows and specials on Apple TV+, fans of all ages celebrate the Peanuts brand worldwide through thousands of consumer products, as well as amusement park attractions, cultural events, social media, and comic strips available in all formats, from traditional to digital. In 2018, Peanuts partnered with NASA on a multi-year Space Act Agreement designed to inspire a passion for space exploration and STEM among the next generation of students.