



Jul 26, 2018 07:30 +08

Launch of new ‘Changi Stopovers in Singapore’ programme

SINGAPORE, 26 July 2018 – Changi Airport Group (CAG) today announced the launch of its ‘Changi Stopovers’ programme, aimed at enticing passengers travelling through Changi Airport to stop over [\[1\]](#) in Singapore and explore the Lion City. The programme provides attractive options for travellers to enjoy a Singapore stopover holiday when they visit Southeast Asia or while on route to a long-haul destination.

‘Changi Stopovers’ will be promoted jointly by CAG and the Singapore Tourism Board (STB) to overseas travellers in a S\$3.2 million marketing

partnership spanning two years. Under the programme, passengers who book a stopover package on the Changi Stopovers website^[2] will enjoy complimentary one-way airport-hotel transfer (by coach) and a mobile SIM card worth S\$10. Packages are available from S\$63 per person. A full list of current participating hotels can be found in the Annex.

Enhancing Changi's position as a transfer hub

CAG continuously works with its industry partners to better serve the needs of its different passenger groups – including transfer and stopover passengers. The Changi Stopovers programme is its latest initiative, which will benefit transfer^[3] passengers flying with any airline operating at Changi Airport. Today, more than 100 airlines operate at Changi, connecting Singapore to some 400 cities in about 100 countries and territories worldwide.

Transfer passengers currently make up about 30% of Changi Airport's total traffic, with passenger movements from Australia and India registering as top contributors to transfer traffic at Changi. Last year, more than 1.1 million passenger movements were registered on Changi's top transfer route between Australia and India.

While benefiting passengers, the programme also strengthens Changi Airport's position as a regional hub of choice, enhancing traffic for CAG's airline partners.

Building mindshare in key markets

CAG's Vice President for Passenger Development, Mr Peh Ke-Wei said, "We're excited to launch 'Changi Stopovers in Singapore' with strong support from the Singapore Tourism Board. This programme is part of our continued efforts in strengthening offerings at Changi Airport, and to sustain and attract passengers who choose to stop over in Singapore. We are also working with our airline and travel trade partners to offer this stopover programme via their sales channels in the coming months. At Changi, we always aim to present our passengers with the best travelling experience. With Jewel Changi Airport opening its doors next year, its myriad of lifestyle offerings and attractions will also offer an enhanced stopover experience for our

passengers.”

Added Ms Jacqueline Ng, Director, Marketing Partnerships & Planning, STB, “We’re pleased to partner Changi Airport Group in the Changi Stopovers programme as it enables us to reach out to a largely untapped audience. Through the offers in the Stopovers programme, we hope more transfer passengers would be convinced to stay in Singapore to explore all that our city and its myriad experiences can offer to make their entire trip even more memorable.”

[1] A stopover refers to a layover longer than 24 hours, and where the stopover city is not the passenger’s final destination.

[2]www.changiairport.com/stopovers

[3] Passengers arriving and departing on the same or different aircraft, with different flight numbers, within 24 hours of scheduled time of arrival, to a country other than the country from which he embarked.

About Changi Airport Group

Changi Airport Group (Singapore) Pte Ltd (CAG) (www.changiairportgroup.com) was formed on 16 June 2009 and the corporatisation of Singapore Changi Airport (IATA: SIN, ICAO: WSSS) followed on 1 July 2009. As the company managing Changi Airport, CAG undertakes key functions focusing on airport operations and management, air hub development, commercial activities and airport emergency services. CAG also manages Seletar Airport (IATA: XSP, ICAO: WSSL) and through its subsidiary Changi Airports International, invests in and manages foreign airports.

Changi Airport is the world's sixth busiest airport for international traffic. It served a record 62.2 million passengers from around the globe and handled 2.13 million tonnes of airfreight throughput in 2017. More than 400 retail stores and 140 F&B outlets are situated across four terminals to cater to passengers and visitors. With over 100 airlines providing connectivity to 400 cities worldwide, Changi Airport handles about 7,200 flights every week, or about one every 80 seconds.