



Gallop past a series of tokidoki-themed obstacles and slide down the world's largest Unicorn slide

Mar 13, 2019 22:09 +08

Jump into the colourful world of tokidoki at Changi Airport this March school holidays!

SINGAPORE, 13 March 2019 – The colourful, eye-catching world of *tokidoki* has arrived at Changi Airport! Set to take the airport by storm this March school holidays, fans of the brand can immerse themselves in the criminally cute world of *tokidoki* through various installations and activities at Terminal 3 (T3). Visitors can look forward to a larger-than-life inflatable *tokidoki* playground, a walkthrough *tokidoki*-themed showroom, limited edition Changi Airport-exclusive *tokidoki* collectibles, and first-in-Singapore meet-

and-greet sessions with two iconic *tokidoki* characters, SANDy and Donutella.

A colourful playground to thrill

This jumbo 24-metre-long inflatable playground located at T3 Departure Hall houses more than a few adventures for the little ones - gallop past a series of *tokidoki*-themed obstacles, bounce across adorable trampoline “donuts” and slide down the world’s largest Unicorn slide. Standing at five metres tall, this slide promises to thrill the young as they zip down into a lighted *tokidoki* ball-pit and are greeted by lovable Sea Amo, Romantico, Pirate Puff and Jelly Cat inflatables.

Feel right at home with tokidoki

Bringing *tokidoki* home takes on a whole new meaning at *tokidoki@home*, a unique show flat at T3 Basement 2. Similar to the size of a 3-room HDB flat, it comprises a living room and two bedrooms in special *tokidoki* designs. Visitors will be thrilled to find that items on display in the show flat will be available for purchase including bedsheets, cushion covers, towels and more. Free to enter for all, these psychedelic rooms will be perfect Instagram fodder with their edgy *tokidoki* furniture and figurines, cool pop-art posters and walls plastered with adorable *tokidoki* characters. Plus, take the chance to snap a photo with life-sized *tokidoki* mascots in each room - greet SANDy at the entrance, have a seat with Salary Man or Latte at the living room, and pose with Donutella and Stellina in the bedrooms. Visitors can also take home a GIF photo souvenir^[1] and shopping vouchers from Changi Airport’s online shopping portal iShopChangi (www.iShopChangi.com) at a *tokidoki* photobooth located right outside the show flat!

Say ‘Hi!’ to your favourite tokidoki characters, SANDy and Donutella

To top things off, beloved *tokidoki* characters SANDy and Donutella will be hosting meet-and-greet sessions in Singapore for the first time at Changi Airport. Fans will be able to meet them at the *Moshi-Moshi tokidoki* event on weekends from now till 24 March at T3 B2’s new lifestyle event area ST3PS. Specially created 2D cutouts featuring 10 all-star *tokidoki* characters will form a unique backdrop for some memorable fun times with friends and family.

Exclusive Changi Airport x tokidoki collectibles

Special *tokidoki*-designed collectibles featuring well-loved icons of Changi Airport such as the Changi control tower, Slide@T3 and Kinetic Rain are up for grabs as purchase-with-purchase premiums. With every qualifying spend of \$60 (\$80 at supermarkets), visitors can redeem exclusive collectibles such as passport covers, 4-in-1 travel cubes and even matching mother-daughter bags.

In addition, Changi Rewards members can redeem a limited-edition cabin-sized luggage free-of-charge, with a \$688 spend of up to five combined receipts^[2]. Visitors can also redeem a complimentary *tokidoki* kids' activity pack containing a colour-in *tokidoki* jigsaw puzzle, a multi-colour crayon and a limited edition *tokidoki x Changi Airport* sticker sheet when they dine in any of the participating restaurants at the public areas.

During the same period, shoppers can redeem a \$10 voucher^[3] with promo code 'WINTKDK' for purchases made on iShopChangi. From 4 April, weekly top spenders^[4] on iShopChangi will also receive a complimentary set of exclusive autographed *tokidoki* merchandise.

For more information on redemption of collectibles and activities, visit changiairport.com/tokidoki.

^[1] Share the GIF photo on Instagram and tag #iShopChangi, #ChangiLovesKids, #tokidoki and @ChangiAirport for a chance to walk away with a set of autographed *tokidoki* merchandise from artist, Simone Legno. Participant's Instagram profile has to be set to public. Contest ends 5 Apr 2019, 2359SGT.

^[2] Limited to first 500 customers only

^[3] Valid with a minimum spend of S\$100 on iShopChangi.com

^[4] Contest is valid from 4 Apr to 1 May 2019, 2359SGT. Weekly top shoppers are determined by their highest net spend in a single transaction on iShopChangi.com.

Changi Airport Group (Singapore) Pte Ltd (CAG) (www.changiairportgroup.com) was formed on 16 June 2009 and the corporatisation of Singapore Changi Airport (IATA: SIN, ICAO: WSSS) followed on 1 July 2009. As the company managing Changi Airport, CAG undertakes key functions focusing on airport operations and management, air hub development, commercial activities and airport emergency services. CAG also manages Seletar Airport (IATA: XSP, ICAO: WSSL) and through its subsidiary Changi Airports International, invests in and manages foreign airports.

Changi Airport is the world's seventh busiest airport for international traffic, managing a record 65.6 million passenger movements in 2018. Changi Airport has 400 retail and service stores, as well as 140 F&B outlets. With over 100 airlines providing connectivity to 400 cities worldwide, Changi Airport handles about 7,400 flights every week, or about one every 80 seconds.