



Terminal 3 transforms into the universe of The Little Prince for the June holidays

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Go on an intergalactic journey with The Little Prince at Changi Airport this June school holidays

SINGAPORE, 23 May 2024 – Get ready to journey through the stars and explore magical landscapes as Changi Airport brings to life Antoine de Saint-Exupéry's timeless classic, *The Little Prince*[1], this June holidays.

From 24 May to 14 July, Terminal 3's (T3) departure hall will be transformed into an immersive play area that mirrors the charm and wonder of *The Little Prince*'s whimsical universe.

Traverse the planets with Starry Mini Golf







Challenge your friends and family in this The Little Prince-themed mini-golf course

At the heart of the universe lies Starry Mini Golf, a mini-golf course with different challenging levels, suitable for players of all ages. Located at T3 departure hall near check-in row 11, you can traverse through the seven-hole course, each representing a unique planet from the Little Prince's celestial voyages. You can help the Lamplighter relight his lamppost on the tiniest planet or provide some company to the Lonely King on his throne. Challenge your friends in this unique mini-golf course to see who can navigate it better. The person with the least number of strokes to complete the course, wins!

One Starry Mini Golf pass can be purchased at S\$5 with every S\$50 (S\$80 for supermarket) spent in a single receipt at participating outlets in the public areas of Changi Airport Terminals 1 to 4 (excluding Jewel Changi Airport)[2]. An additional S\$5 pass can be purchased when you make your spend by Changi Pay or Mastercard. Alternatively, the pass can also be directly purchased on the Changi App at S\$15 each.

Capture precious memories at immersive photo spots

T3 is also adorned with interactive installations that will transport visitors into the magical world of *The Little Prince*.



Stop and smell the roses while you swing under a tree adorned with dazzling fairy lights

Head over to T3 departure hall's central immigration and take a stroll in the iconic rose garden featured in the story. Explore the theme of love and

vulnerability as you relax on the garden swing under the dazzling fairy lights of the 5-metre-tall tree. Take in the scenery as you water the roses and snap some memories with the Little Prince and the fox. The subtle fragrance of roses adds an extra layer of enchantment to the experience.



Immerse yourself in the story of The Little Prince at ST3PS

Step into a world of wonder as you head down to T3 Basement 2 where you'll embark on a journey through space with the Little Prince. As you explore the level, keep an eye out for *The Little Prince*-themed decals strategically placed on the floor. These stickers create an optical illusion, allowing you to pose alongside the fox. Hop from cloud to cloud as you make your way up the steps of ST3PS to be reunited with the Little Prince's beloved rose!

On 8 and 15 June at 12:00 pm and 2:00 pm, join us at ST3PS for an unforgettable literary journey. Immerse yourself in the world of *The Little Prince*through captivating storytelling sessions by Alliance Française de Singapour. Whether you're revisiting the beloved tale or experiencing it for the first time, the animated narration will transport you to the whimsical universe of *The Little Prince*.



Stargaze and spot constellations inside the Star-lit Tunnel

Further down from ST3PS, opposite Kopitiam, is the dazzling Star-lit Tunnel. Pretend to be the businessman obsessed with counting stars and snap some photos of you "flying" through space with the Little Prince as you walk through a tunnel of countless stars. Get starry-eyed as you marvel at the constellations and watch them light up the room. Don't miss this magical opportunity to stargaze with the Little Prince and the fox.

Get artsy with shrink art charms



Let your imagination run wild and take home your special creations!

Step out of the Star-lit Tunnel and put your inspiration to work by crafting your very own *The Little Prince*-themed charms or keychains. Select from a variety of designs and bring them to life by adding your own colours. Once you're done with your masterpiece, pass it on to one of the staff who will help you turn your creation into a keychain! Bring home this little piece of the magic to keep with you forever.

Shrink art activity passes can be purchased at S\$5 each via the Changi App. Each pass entitles you to create two shrink art keychains.

Take home *The Little Prince* merchandise

If you meet the qualifying spend for the mini-golf pass[2], you can also acquire *The Little Prince* premiums starting from S\$8.90. Purchase up to three premiums per receipt, and up to four if you make your spend with Changi Pay or Mastercard.

The exclusive collection features a variety of delightful *The Little Prince* -themed items, including a stylish sling bag (S\$9.90), a tumbler with elegant stained-glass prints (S\$11.90) and cosy pairs of vibrant socks (S\$8.90 for a set of three pairs).



Get your hands on Changi-exclusive The Little Prince merchandise!

Simply purchase the premiums via the Changi App and redeem the exclusive items at the vending machines located at T3 Basement 2, opposite Kopitiam or T4 departure hall, near check-in row 7.





With a minimum spend of S\$60 per order on iShopChangi, you can also treat yourself to up to four exclusive *The Little Prince* premiums. Choose from the Coffee Mug or Tote Bag at S\$7.90 each. For more details on iShopChangi premiums, visit https://www.ishopchangi.com/en/campaigns/thelittleprince.



Visit the pop-up store at T3 Basement 2 (pictured) or T3 departure hall central immigration to get your Little Prince fix!

Looking for more *The Little Prince*merchandise? Pop by the official retail popup store at T3 departure hall or T3 Basement 2 (opposite Kopitiam) to get your hands on more items. From figurines to luggage covers, lanyards to bedroom slippers, there is something for all fans!

More details on all the above activities can be found in the Annex, or at www.changiairport.com/thelittleprince.

[1] A classic brand represented by Medialink Group Limited (2230.HK)

[2]**Update effective 7 June 2024**: With every <u>S\$30 spent (S\$50 at supermarket)</u> in a single receipt, receive perks to purchase discounted Starry Mini Golf passes and The Little Prince Premiums. For the latest details visit <u>www.changiairport.com/thelittleprince</u>.

About Changi Airport Group

Changi Airport Group (Singapore) Pte Ltd (CAG) (www.changiairportgroup.com) was formed on 16 June 2009 and the corporatisation of Singapore Changi Airport (IATA: SIN, ICAO: WSSS) followed on 1 July 2009. As the company managing Changi Airport, CAG undertakes key functions focusing on airport operations and management, air hub development, commercial activities and airport emergency services. It also manages the Changi East development project, which includes the building of a new Terminal 5 for Changi Airport. CAG also operates Seletar Airport (IATA: XSP, ICAO: WSSL) and through its subsidiary Changi Airports International, invests in and manages airports around the world.

As one of Asia's most connected international aviation hubs, Changi Airport links Singapore to some 150 cities globally, with close to 100 airlines operating more than 6,800 flights weekly. Jewel Changi Airport, a multi-dimensional lifestyle destination, opened in April 2019, bringing Changi Airport's shopping and dining offering to over 600 F&B and retail outlets. The world's most awarded airport, Changi has won over 670 accolades for its consistent and excellent airport staff service, passenger experience and safety standards.

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