



The Whiskey House at Changi Airport's T2 Wines & Spirits duplex

Jul 27, 2016 19:09 +08

## DFS Group brings the art of Wines and Spirits to life with its latest duplex at Singapore Changi Airport's Terminal 2

July 27, 2016, SINGAPORE – DFS Group, the world's leading luxury travel retailer, unveiled today its second Wines and Spirits Duplex store at Changi Airport, Singapore. Located in Terminal 2, this Wines and Spirits Duplex is inspired by the heritage of craftsmanship in the wine, spirits and tobacco worlds and boasts three unique DFS in-store concepts – the Wine Reserve, the Cigar Room and The Whiskey House.

Designed by award-winning interior designer, Masamichi Katayama and spanning two floors at 15,520 square feet, the Terminal 2 Wines and Spirits Duplex by DFS brings customers an interactive and engaging shopping experience, allowing them to sample from and explore DFS' broad assortment of over 900 products from over 240 wines, spirits and tobacco brands.

Philippe Schaus, CEO and Chairman, DFS Group, said, "We are thrilled to unveil our latest Wines and Spirits Duplex in Singapore with our partner Changi Airport. Here at DFS, we continually aspire to deliver the most engaging and exciting experiences for travelers, whether they are at the airport or downtown. We're confident that through this unique blend of highend design, carefully curated assortment, exceptional service and interactive experiences we have created another wines and spirits store of a quality and richness that can only be found at DFS."

As guests enter the first floor of the Terminal 2 Wines and Spirits Duplex, they will encounter the Wine Reserve, featuring over 350 products from the world's top wineries from Bordeaux, Burgundy, Champagne, Australia, USA, Italy, New Zealand and Portugal. For the curious and connoisseurs alike, the Wine Reserve is the perfect place for discovery with tastings from the enomatic machine featuring 12 different wines.

The Cigar Room greets customers with a wide assortment of the world's finest cigars from Cuba, Dominican Republic, Nicaragua and Honduras. A range of limited-edition accessories make perfect gifts for cigar-lovers, including a collection in special travel sizes catering to travelers as well as cigar humidors and cigar cases.

For the whiskey lover, DFS' Wines and Spirits Duplex offers a world of choices with 179 single malts, 68 blended Scotch whiskies, 30 American whiskies as well as leading Japanese whiskies Yamazaki, Hibiki and Suntory Chita and Kavalan from Taiwan. And, with the largest assortment of single malt whiskies offered by any travel retailer in the region, the Terminal 2 Wines and Spirits Duplex builds on DFS, Singapore Changi Airport's reputation as the travel retailer of the year, as awarded by Whisky Magazine in 2015.

The upper level of the duplex introduces the all new Whiskey House concept, an intuitive and experiential whiskey shopping experience where guests can enjoy complimentary tastings of over 100 different whiskies from across the

globe. Based on flavor profiles, the Whiskey House's staff will design individual sampling experiences for guests to demystify the selection process and make choosing your favorite whiskey a simpler, more engaging and refreshing experience.

In addition to the Whiskey House, the upper level hosts seven individually branded boutiques from Glenfiddich, Glenlivet, Hennessy, Johnnie Walker, Remy Martin, The Dalmore and The Macallan, all tailored to reflect the unique essence, culture and character of each brand. Throughout the year, guests can enjoy visits from master distillers, blenders and brand ambassadors as well as tailored tastings from the brands inside the boutiques.

To celebrate the launch of the Terminal 2 Wines and Spirits Duplex, DFS will be hosting a first-of-its-kind Whiskey Festival. From July 27 to September 10. The Whiskey Festival will showcase a series of events on Friday and Saturday evenings. Each weekend, a different whiskey brand will bring the festival to life with guest appearances from their brand ambassadors, special master classes and food pairing sessions. At the same time, three complimentary whiskey cocktails representing Scotland, U.S. and Japan will be available for sampling throughout the festival at the Whiskey House at DFS' Terminal 2 duplex and The Long Bar by Raffles at DFS' Terminal 3 duplex.

"As Asia Pacific's largest assortment of single malt whiskies in travel retail, we wanted to bring an interactive experience that reflects our customers' passion and fascination with whiskey to the Terminal 2 Wines and Spirits Duplex. From the Whiskey House to the Whiskey Festival, we're excited to unveil for our customers a space where they can build their knowledge, expand their palette, discover new brands and fall in love again with the classics," said Brooke Supernaw DFS Group's Senior Vice President Spirits, Wines and Tobacco.

Mr Lee Seow Hiang, CEO of Changi Airport Group, said "The opening of the second Wines and Spirits Duplex at Terminal 2 marks the fruition of an ambitious and game changing transformation that Changi Airport had set out to achieve together with DFS. The new duplex represents the positively surprising retail experience which we endeavor to deliver to our passengers, one that allows shoppers to discover, interact and enjoy. We hope it is something for them to look forward to every time they are at Changi Airport."

## **About Changi Airport Group**

Changi Airport Group (Singapore) Pte Ltd (CAG) (www.changiairportgroup.com) was formed on 16 June 2009 and the corporatisation of Singapore Changi Airport (IATA: SIN, ICAO: WSSS) followed on 1 July 2009. As the company managing Changi Airport, CAG undertakes key functions focusing on airport operations and management, air hub development, commercial activities and airport emergency services. CAG also manages Seletar Airport (IATA: XSP, ICAO: WSSL) and through its subsidiary Changi Airports International, invests in and manages foreign airports.

Changi Airport is the world's sixth busiest airport for international traffic. It served a record 55.4 million passengers from around the globe in 2015. More than 360 retail stores and 140 F&B outlets are situated across three terminals to cater to passengers and visitors. With over 100 airlines providing connectivity to 320 cities worldwide, Changi Airport handles about 6,800 flights every week, or about one every 90 seconds.