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Chinese shopper qualifies as third finalist for Changi Millionaire Grand Draw with luxury bag purchase

SINGAPORE, 18 September 2013 – The third finalist for Singapore’s largest retail promotion – ‘Be a Changi Millionaire’ 2013, is 44-year-old Mr Wan Bao Guo, a business manager from Shanghai, China.

Mr Wan, who works in a logistics firm in Shanghai, was in town for a business meeting with his colleagues in July. This was his first trip to Singapore in many years and he shopped at Changi Airport before boarding his flight back home.

Amongst his many purchases at Changi Airport, it was the purchase of a Gucci Bag for his wife that won him a holiday to Singapore and a one-in-six chance to win the grand prize of S\$1 million.

Before his trip to Singapore, Mr Wan was told that prices of luxury brands were quite competitive in Singapore and was specifically asked by his wife to compare prices of a bag she had eyes on. When at the boutique in Terminal 3's transit mall, a call home to Mrs Wan confirmed the purchase of a Gucci bag worth \$2,280. "My wife said that the price was lower here in Singapore and very reasonable. That was why I bought it," Mr Wan said.

"Changi Airport is very clean and convenient. The offerings of the luxury brands are comparable to what we have in China, but the prices for these brands are lower than those back home," Mr Wan added.

Organised by Changi Airport Group (CAG), 'Be a Changi Millionaire' is the fourth run of Singapore's largest retail promotion in terms of prize-money. Three shoppers have since been made overnight millionaires at Changi Airport. Past winners consist of two Singaporeans and an Australian.

Prior to Mr Wan, two lucky shoppers were previously drawn to be finalists – Mr Valeriy Val'Chun from Russian and Ms Giam Hui Geok from Singapore. Together with three others yet to be determined, the six finalists will part take in a highly dramatic and exciting grand finale where one among them will walk away a millionaire.

Mr Wan's wife will be present at the grand draw to cheer him on and for some extra luck, he will be wearing a bracelet as his lucky charm. When asked to share his plans if he becomes the next Changi Millionaire, Mr Wan's preference is to plan only after he receives the prize, "I will tell you after I win at the grand draw!"

During the six-month 'Be a Changi Millionaire' promotion which runs from 1 May to 31 October 2013, one finalist will be drawn per month for participation in the Grand Draw. Each finalist wins a cash prize of S\$5,000 each^[1] and a three-night stay in Singapore. For more details of 'Be a Changi Millionaire', please visit www.changiairport.com/millionaire.

^[1] Five finalists will get S\$5,000 while one wins the grand prize of S\$1

million

About Changi Airport Group

Changi Airport Group (Singapore) Pte Ltd (CAG) (www.changiairportgroup.com) was formed on 16 June 2009 and the corporatisation of Singapore Changi Airport (IATA: SIN, ICAO: WSSS) followed on 1 July 2009. As the company managing Changi Airport, CAG undertakes key functions focusing on airport operations and management, air hub development, commercial activities and airport emergency services. CAG also manages Seletar Airport (IATA: XSP, ICAO: WSSL) and through its subsidiary Changi Airports International, invests in and manages foreign airports.

Changi Airport (www.changiairport.com) is the world's most awarded airport with more than 430 accolades received since it opened in 1981. To serve passengers and visitors from the world over, there are over 350 retail stores and 120 F&B outlets across the airport's three terminals. Changi handled more than 51 million passenger movements in 2012, an annual record. Today, it serves some 110 airlines flying to over 250 cities in about 60 countries and territories worldwide. A flight takes off or lands at Changi roughly once every 100 seconds.