



Rilakkuma and friends are visiting Changi Airport and cannot wait to chillax with you at Terminal 3!

Mar 06, 2023 16:31 +08

Chill out with Rilakkuma and friends on a beary relaxing Holiday at Changi Airport

Go on whimsical Rilakkuma-themed rides, pose at insta-worthy photo spots and bring home Changi-exclusive Rilakkuma merchandise

SINGAPORE, 6 March 2023 – Don your most *kawaii* getup and join Rilakkuma and friends as they saunter into Changi Airport for the first time this March! From now till 1 May 2023, these lovable characters are making their presence felt at Terminal 3 in more ways than one.

Step into T3's Departure Hall and you'll find Rilakkuma and pals at a bustling carnival full of pastel hues and whimsical rides. Get your head in the clouds on the Samba Balloon ride or the Ferris Wheel near Central Immigration, then hop over to Check-in Row 11 for a spin in the Swing Chair and Tea Cup rides. The first 3,000 carnival-goers will receive a free Rilakkuma souvenir card exclusively designed for Changi, which doubles as a nifty bookmark.

Go for a spin in any of the Rilakkuma-themed carnival rides at T3's Departure Hall.

Ms Phau Hui Hoon, General Manager for Landside Concessions at Changi Airport Group, said, "This is the first Rilakkuma-themed carnival in Singapore and we are all thrilled to welcome Rilakkuma and friends to our shores. At Changi Airport, we strive to enhance our visitor experience by creating memorable experiences and this adorable family activity is another way in which we push ourselves to do just that."

To enjoy the rides, carnival credits can be purchased at the ticketing booths at a rate of S\$1 per credit, with a minimum first purchase of S\$25^[1] or via the iChangi app at up to 15% off. Alternatively, simply spend S\$80 in a single receipt (S\$100 at the supermarket) at the public areas of Terminals 1 to 4^[2] and redeem five free carnival credits. These same credits can also be used for the [T3 Underground Carnival](#) (and vice versa) and are stackable with its existing promotions as well.

Don't forget to check out the retail outpost located near the link bridge to Jewel Changi Airport (Jewel) which will open on 10 March 2023. Purchase Rilakkuma merchandise, including plushies, tote bags, back-to-school stationery and more!

^[1] Customers can top up their existing T3 Underground Carnival card with no minimum sum requirement

^[2] Excludes Jewel Changi Airport and Changi Eats

Bring home un-*bear*-ably cute Changi-exclusive Rilakkuma premiums

Spend at Changi Airport and purchase a Changi-exclusive Rilakkuma premium! Choose from a Travel Tumbler, Kids Reversible Bucket Hat, or Tea Towel.

If you still can't get enough of Rilakkuma-themed items at the outpost, fans of the laidback bear can purchase a Changi-exclusive Rilakkuma premium for every S\$50 spent in the public areas of Terminals 1 to 4². Up to three premiums can be purchased in a single receipt. Use MasterCard® or Changi Pay for your spending and qualify to purchase one additional premium!

Choose from three charming premiums: The 500ml vacuum-insulated Travel Tumbler (S\$11.90) is perfect for keeping drinks hot or cold for up to six hours. Featuring Rilakkuma and friends in resort wear against the backdrop of Changi Airport's iconic landmarks like the control tower, Jewel, as well as the Sunflower and Cactus Gardens, this limited-edition piece is a gem for any collector.

The Kids Reversible Bucket Hat (S\$9.90), bright yellow on one side and speckled with a motif of Rilakkuma and friends on the other, is a cute and fashionable accessory on sunny days. Sharing a similarly adorable pattern is the Tea Towel (S\$3.90) which can be used as a table mat or for drying hands.

Receipts can be submitted via the iChangi app for purchase of premiums from 4 March, with collection starting 13 March.

Capture *beary* precious memories at insta-worthy photo spots

Get trigger happy with the kawaii-est of snaps by finding all six photos spots scattered across T3.

After you've gotten some sweet photos with Rilakkuma and buddies at the Departure Hall, head down to Basement 2 to get more fodder for your 'gram! Look out especially for the optical illusion floor sticker that will have Rilakkuma and friends pose alongside you on screen when taken at just the right angle. Head over to ST3PS to find larger-than-life standees of the four

characters. Keep exploring Basement 2 to find even more photo spots!

With so much to look forward to, join us as we greet our *kawaii* friends with a boisterous *youkoso*!

More details on all the above activities can be found in the Annex, or at www.changiairport.com/rilakkuma

High resolution images can be downloaded from <https://changi.me/RilakkumaHolidayAtChangiAirport>

Social media assets on Rilakkuma Holiday at Changi Airport

Facebook Post (6 March 2023): <https://changi.me/3YqPTpb>

YouTube Video (6 March 2023): <https://changi.me/3F0fJt9>

About Changi Airport Group

Changi Airport Group (Singapore) Pte Ltd (CAG) (www.changiairportgroup.com) was formed on 16 June 2009 and the corporatisation of Singapore Changi Airport (IATA: SIN, ICAO: WSSS) followed on 1 July 2009. As the company managing Changi Airport, CAG undertakes key functions focusing on airport operations and management, air hub development, commercial activities and airport emergency services. CAG also manages Seletar Airport (IATA: XSP, ICAO: WSSL) and through its subsidiary Changi Airports International, invests in and manages foreign airports.

As one of Asia's most connected international aviation hubs, Changi Airport links Singapore to some 140 cities globally, with over 90 airlines operating more than 5,500 weekly flights. Jewel Changi Airport, a multi-dimensional lifestyle destination, opened in April 2019, adding to Changi Airport's

shopping and dining offerings of over 550 F&B and retail outlets across the airport. The world's most awarded airport, Changi has won over 650 accolades for its consistent and excellent airport staff service, passenger experience and safety standards.

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