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Changi Recommends unveils Changi Mobile under new MVNO partnership with M1

Subscribers can look forward to competitive price points, flexible customisation options, special rates and no bill shocks

Leading travel service concierge, Changi Recommends by Changi Travel Services, has launched Changi Mobile, Singapore's newest and one of the most flexible and cost competitive mobile virtual network operator (MVNO) offerings in partnership with telecommunication provider M1 Limited (M1).

Changi Mobile's plans work on a no-contract basis and start from an affordable \$8 per month for 8GB of data, call time and SMS, to \$35 for 100GB of data, call time and SMS. Subscribers can easily customise their monthly plans by selectively boosting data, talk time or SMS entitlements to cater to their own lifestyles and needs, or add on any of these entitlements at any time. Another advantage that Changi Mobile offers subscribers is that unused data for the month will be automatically rolled over to the next month at no additional cost, allowing customers a longer lead time to maximise their data entitlement.

These benefits are on top of popular perks like free incoming calls and SMSes (except Flexi Data), free Caller ID, complimentary porting over of existing numbers, free SIM card delivery within two working days, fee waiver for a new SIM card, free SIM card activation and 24/7 customer assistance.

Changi Mobile plans

Specifically for selected groups like students, full-time National Servicemen (NSF), seniors and special needs individuals, Changi Mobile has specially tailored a **Flexi Value** plan (early bird price of \$8 per month) packed with data, talk time and SMS at a heavily subsidised rate.

Changi Mobile's core products include the **Flexi Best, Pro and Ultra** plans (early bird prices of \$15, \$25 and \$35 per month respectively), boasting generous data, talk time and SMS entitlements at different price points from which users may further boost for a nominal sum. **Flexi Data** (\$20 per month) is also available for all existing customers, offering massive data entitlements at a minimal price for data-only devices. More details about the plans can be found in the Annex A.

Corporate Individual Scheme (CIS)

Changi Mobile offers all companies and organisations in Singapore its Corporate Individual Scheme with exclusive perks and preferential rates for employees. The CIS (Flexi Best+) plan boasts 40 GB of data, 400 minutes talk time and 400 SMS for \$15 per month. Enrolment of Changi Mobile's CIS can be initiated via www.changimobile.com/CIS.

“Finding a suitable mobile plan can prove to be challenging as there is no

one-size-fits-all solution. Changi Mobile's emphasis on flexibility seeks to resolve just that by ensuring that consumers will only pay for what they use with no nasty bill shock. We are thrilled to partner a leading telco like M1 for Changi Mobile. M1's strong network infrastructure and proven track record is integral to providing Changi Mobile the opportunity to serve its subscribers better," said Ms Rayne Gan, Head of e-Commerce (Super App), Changi Travel Services.

"We are very pleased to welcome yet another MVNO partner onboard M1's network. We are supportive of MVNOs that bring about new and unique value propositions, and look forward to tap on Changi Recommends' unique customer base to offer an enhanced mobile services experience to a new segment of the market. We look forward to working closely with Changi Recommends and more MVNOs to create a dynamic mobile network and technology ecosystem," said Mr Emad Bakhshy, General Manager, Business Development, M1.

Launch promotions

To celebrate the launch of its new MVNO service, Changi Mobile is rewarding new subscribers with multiple goodies, such as the chance to win lucky draw prizes worth \$15,000, a complimentary month of mobile service (for port in customers), and shopping vouchers.

From Changi Mobile subscribers who sign up for a mobile line before 31 December 2021, 15 lucky winners will share a prize pot of \$3,000 in **Changi Mobile's Monthly Lucky Draw**, with five lucky winners each winning \$200 each month. A **Grand Lucky Draw** held on 31 December 2021 will see eight winners walk away with cash prizes ranging from \$500 to \$5,000 cash.

In addition, Changi Mobile is offering one **complimentary month of subscription** for the first 1,000 port-in signups (except port-in from M1) between 20 September and 31 October 2021 for Flexi Best, Flexi Pro and Flexi Ultra plans.

To further reward customers, subscribers of Changi Mobile's Flexi Best, Pro and Ultra plans will also receive \$20 worth of **GetIt vouchers**, redeemable for a wide array of alcohol, cosmetics, electronics and more at the Changi Recommends' e-commerce site.

More details about the promotions can be found in the Annex B.

How to sign up

Subscribers can sign up for Changi Mobile via www.changimobile.com or on the Changi Go app (available in both Android and Apple app stores) where they can also enjoy various perks like purchasing travel essentials and attraction tickets, as well as redeem their SingapoRediscover vouchers conveniently.

About Changi Recommends

Established in 2012, Changi Recommends is the marketing brand of Changi Travel Services, a subsidiary of Changi Airport Group. Changi Recommends aims to enrich travel experiences for both inbound and outbound travellers. Be it for business or leisure, travellers will find an extensive range of services that have been carefully curated to their travelling needs. Such services include rentals of ChangiWiFi overseas routers, Singapore Wi-Fi routers, overseas prepaid SIM cards, local and overseas tour and attraction tickets, Japan Rail passes, airport transfers, flight tickets, travel insurance, foreign exchange and Meet & Greet services. With a total of 26 Changi Recommends counters in all four Singapore Changi Airport terminals, travellers can collect their purchases before they depart with great convenience.

In 2020, GetIt by Changi Recommends was launched as a grocery delivery service to serve the community before finetuning its offerings to become one of Singapore's biggest online alcohol delivery platforms. GetIt by Changi Recommends boasts a winning formula of attractive prices, fast delivery and top-notch service to cement itself as the go-to platform for a delightful shopping experience.