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Changi Airport Group launches Grand Draw for "Shall We Just Go?" Campaign

Changi Airport Group (CAG) is giving spontaneous travel a further push with the launch of a Grand Draw to its latest campaign "Shall We Just Go?", continuing to encourage travellers to embrace spontaneity in travel with Changi Airport.

The 12-week campaign saw over 40,000 entries in total, with participants vying for a chance to win a spontaneous holiday to one of six mystery destinations - Cebu, Ho Chi Minh City, Jeju, Penang, Phnom Penh and Surabaya. Each of the 12 winners walked away with a pair of return air tickets

and S\$500 Trip.com accommodation vouchers for a token sum of S\$1. The catch - they had to travel within the next 30 days.

Encouraged by the response to the campaign, CAG is extending this campaign by launching a Grand Draw, giving travellers another chance to win a spontaneous vacation to any of the six destinations. Two lucky winners will be drawn, with one of them being a Trust Bank Singapore customer. Each will win a pair of return economy class air tickets and S\$500 Trip.com accommodation vouchers. All participants who have previously joined the campaign will be enrolled in this Grand Draw automatically. The Grand Draw is open to all Singapore residents.

Past winners embrace less planning and more spontaneous discovery

Winners of the campaign not only discovered new destinations and experiences, travelling spontaneously without a set plan allowed them to truly experience the joy of exploration and spontaneous discovery.

One of the winners, Jack Yau, who won the draw to Surabaya and went on the holiday with his wife, had a change of mindset after the trip and thoroughly embraced the spirit of spontaneity.

“I think the highlight of our trip is more the outcome of spending less time on planning. In the past, we used to plan to great detail. Although that gave us some peace of mind, those trips often turned out to be executed according to plan, as if we were just performing our daily routine in another country.

“This time, we tried to plan 'less' and see how it goes. Yes, there were hiccups and uncertainties but they were manageable. When we were lost, the local people were very friendly and helpful. We also spontaneously walked around and went to places that are not so touristy, and got to know more about the local culture and way of living. This trip brought us new perspectives to the purpose of travelling, and how over-planning is actually not necessary.”

Leia Ho, who had won the draw for Cebu, Philippines, brought along her husband and two children and made it a memorable family holiday.

“It was our first time in the Philippines, and we enjoyed ourselves tremendously! I would say that spontaneous travel cuts out the tedious

planning and sometimes the overthinking. People should just give it a try and see what happens. Chances are you'll be pleasantly surprised at what the world can offer you!", said Leia. Leia loved the glorious island weather the most, as well as the abundance of food choices.

One more chance for a free holiday

Participants who have yet to register for the campaign so far can drop their names into the Grand Draw pot on the "Shall We Just Go?" campaign website (<https://changime.com/justgo>) from now till 16 January 2024 for one more chance at winning a free holiday. The winners will get to choose their holiday destination from the six destinations - Cebu, Ho Chi Minh City, Jeju, Penang, Phnom Penh and Surabaya.

All participants who have previously joined the campaign will be enrolled in this Grand Draw automatically. They can get an additional chance at the prizes by enrolling for the Grand Draw.

Winners of the Grand Draw will be notified on 17 January 2024. More information about the Grand Draw and travel inspirations for the six destinations can be found on the campaign website.

The "Shall We Just Go?" campaign is supported by Trip.com and Trust Bank, as well as Cambodia Airways, Cebu Pacific, Firefly, Garuda and Scoot.

About Changi Airport Group

Changi Airport Group (Singapore) Pte Ltd (CAG) (www.changiairportgroup.com) was formed on 16 June 2009 and the corporatisation of Singapore Changi Airport (IATA: SIN, ICAO: WSSS) followed on 1 July 2009. As the company managing Changi Airport, CAG undertakes key functions focusing on airport operations and management, air hub development, commercial activities and airport emergency services. It also manages the Changi East development project, which includes the building of a new Terminal 5 for Changi Airport. CAG also operates Seletar Airport (IATA: XSP, ICAO: WSSL) and through its subsidiary Changi Airports International, invests in and manages airports around the world.

As one of Asia's most connected international aviation hubs, Changi Airport links Singapore to some 150 cities globally, with close to 100 airlines operating more than 6,400 flights weekly. Jewel Changi Airport, a multi-dimensional lifestyle destination, opened in April 2019, bringing Changi Airport's shopping and dining offering to over 600 F&B and retail outlets. The world's most awarded airport, Changi has won over 670 accolades for its consistent and excellent airport staff service, passenger experience and safety standards.

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