



With the tenancy extension, shoppers can look forward to several new-to-Singapore brands in Shilla's outlets.

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Changi Airport extends Shilla Travel Retail concession for four years

SINGAPORE, 6 October 2023 – Changi Airport Group (CAG) will extend the tenancy of Shilla Travel Retail (Shilla) for the Perfumes and Cosmetics Concession by four years from 1 April 2024 to 31 March 2028. The extension covers 22 outlets and spans over 7,700 sqm of retail space across Changi Airport's four terminals.

Shilla was first awarded a six-year contract for the Perfumes and Cosmetics Concession in Changi Airport in 2014 through a tender, which was

subsequently extended until 2024. With the Covid-19 pandemic having caused a global travel disruption, the tenancy extension will enable CAG and Shilla to seamlessly continue delivering a best-in-class beauty retail experience to customers as passenger traffic rebounds in Changi Airport.

With the latest extension, Shilla will invigorate the beauty offer in Changi Airport by introducing 20 new brands, in addition to its current assortment of 130 brands. Among them are new-to-Singapore brands Lancaster premium skincare, Rituals lifestyle and wellness products, game-changing regenerative skincare from Augustinus Bader, as well as homegrown brand Apripure that offers natural and clean skincare products. Shoppers can also look forward to fragrances from prestigious French perfumery Maison Francis Kurkdjian and makeup brand Kylie Cosmetics by celebrity Kylie Jenner.

Ms Lim Peck Hoon, CAG's Executive Vice President, Commercial, said, "Shilla was one of our steadfast partners that weathered the storm of the pandemic with us. We look forward to continuing our collaboration with them to elevate the beauty retail landscape in Changi Airport and capture new opportunities in a post-Covid era. We are confident that the latest extension will give Shilla a longer runway to unlock their full potential in providing an exceptional travel retail experience."

Together with partners in the beauty industry, Shilla will also continue to wow travellers with impressive Changi 1st pop-up experiences and product launches, while delighting them with engaging omnichannel shopping experiences both in-store and on Changi's e-commerce platform iShopChangi.com.

Since 2014, Shilla has worked with CAG to introduce numerous innovative retail stores. These include having the world's first airport beauty duplex store in Terminal 3 with a lavish Shilla Beauty Loft to captivate beauty enthusiasts, and a groundbreaking walkthrough retail concept in Terminal 4 that seamlessly integrated beauty and liquor categories (which were each operated by two different operators).

For high-resolution image, please download from [here](#). Please credit the image to Shilla Travel Retail.

About Changi Airport Group

Changi Airport Group (Singapore) Pte Ltd (CAG) (www.changiairportgroup.com) was formed on 16 June 2009 and the corporatisation of Singapore Changi Airport (IATA: SIN, ICAO: WSSS) followed on 1 July 2009. As the company managing Changi Airport, CAG undertakes key functions focusing on airport operations and management, air hub development, commercial activities and airport emergency services. CAG also manages Seletar Airport (IATA: XSP, ICAO: WSSL) and through its subsidiary Changi Airports International, invests in and manages foreign airports.

As one of Asia's most connected international aviation hubs, Changi Airport links Singapore to some 140 cities globally, with over 100 airlines operating more than 6,000 weekly flights. Jewel Changi Airport, a multi-dimensional lifestyle destination, opened in April 2019, adding to Changi Airport's shopping and dining offerings of more than 600 F&B and retail outlets across the airport. The world's most awarded airport, Changi has won over 660 accolades for its consistent and excellent airport staff service, passenger experience and safety standards.

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