



Changi Airport Group is also partnering Porsche to bring Porsche Destination Charging to airport visitors under long-term sustainability collaboration.

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100 million Changi Rewards points and Porsche's first all-electric sports car to be won in Changi Airport's brand new 'Win With Changi' shopping campaign

Launching today, 'Win With Changi' is Changi Airport's brand new airport-wide shopping promotion that rewards shoppers and diners with a line-up of attractive prizes the whole year round from November 2021 to October 2022. These include a total of 100 million Changi Rewards points in the form of

weekly prizes of 1 million Changi Rewards points (worth S\$5,000) and quarterly prizes of 10 million Changi Rewards points (worth S\$50,000), as well as monthly giveaways of credits from iShopChangi and Changi Eats, the airport's e-shopping and food delivery platforms. One lucky finalist will be picked each month in the lead up to the Grand Draw event at the end of the campaign period, for a shot at winning Porsche's first all-electric sports car, the Taycan.

To participate in 'Win With Changi', members of Changi Rewards, Changi Airport's loyalty programme, simply need to spend S\$50 at the airport's terminals, Jewel Changi Airport (Jewel), iShopChangi or Changi Eats to participate. Shoppers who pay with Changi Airport's recently-launched digital wallet Changi Pay, will receive 10x chances.

As Changi Airport starts to welcome more travellers with the gradual expansion of quarantine-free travel, more retail and F&B outlets in the transit area are resuming operations. Travellers will be able to shop and dine at over 120 outlets in Terminals 1 and 3 transit areas by mid-November. Arriving passengers can shop at tax- and duty-absorbed prices on iShopChangi's non-traveller range of products and choose to pick up their purchases at Jewel, or have their items delivered to their homes or hotels.

This new shopping campaign lays the foundation for a long-term partnership between Changi Airport Group (CAG) and Porsche, as the two iconic brands come together to collaborate on sustainability with the launch of Porsche's bespoke electric vehicle charging solution, Porsche Destination Charging, at Changi Airport.

Ms Lim Peck Hoon, Executive Vice President of Commercial, CAG said, "As travel gradually resumes, this would be an opportune time to refresh the shopping and dining experience, which is an integral part of the Changi Experience. The brand-new 'Win With Changi' campaign is Changi Airport's anchor shopping promotion and designed to be sure-win for our customers through the weekly, monthly and quarterly draws. With Porsche onboard as our Official Car Partner, we're pleased to present Porsche's first all-electric sports car, the Taycan, as the grand prize of our new shopping campaign.

“We are also pleased to partner Porsche on the journey of innovation to a shared sustainable future. With both brands continuously striving to push boundaries, we believe that this collaboration will enable us to redefine what travellers and customers will come to expect of airports and electric mobility.”

EV-charging for all Changi Airport visitors

By end-December 2021, six Porsche Destination Charging electric vehicle charging points will be installed in Jewel. The chargers are provided in partnership with SP Group, which operates Singapore’s largest fast-charging network, and is a customised charging solution for all EV drivers at Jewel.

The collaboration with Porsche extends CAG’s green efforts from the airside of the airport to the public sphere. Sustainability is integral to CAG’s business, and CAG has pledged zero carbon growth to 2030, with emissions to stay at 2018 levels. Since 2017, CAG has been working with ground handlers at Changi Airport to introduce a fleet of more than 100 fully electric baggage handling tractors at its terminals, with the aim to reduce greenhouse gas emissions and carbon footprint.

CAG’s sustainability efforts are also aligned with partner Porsche, as the iconic sports car company plans to have a CO₂-neutral balance sheet across the entire value chain by 2030 through a systematic avoidance and reduction of CO₂ emissions. The Taycan is Porsche’s first all-electric sports car produced in a carbon-neutral facility, while the recently introduced Taycan Cross Turismo variant is the world’s first-ever vehicle to be carbon-neutral throughout its entire use phase.

Dr. Henrik Dreier, Director of New Business Fields at Porsche Asia Pacific said, “We are proud to partner Changi Airport Group as they welcome travellers from all around the world to Singapore, fortifying its position as a leading international transport hub with a globally-renown passenger experience.”

“At the same time, with a further expansion of the Porsche Destination Charging network in Singapore, we are taking steps to ensure that Porsche remains at the forefront of sporty and sustainable mobility. With Porsche Destination Charging facilities at Jewel Changi Airport, our customers can readily access our premium charging services whether they’re taking to the skies, or enjoying the world-class amenities that Changi Airport has to offer,”

Dr. Dreier continued.

About Changi Airport Group

Changi Airport Group (Singapore) Pte Ltd (CAG) (www.changiairportgroup.com) was formed on 16 June 2009 and the corporatisation of Singapore Changi Airport (IATA: SIN, ICAO: WSSS) followed on 1 July 2009. As the company managing Changi Airport, CAG undertakes key functions focusing on airport operations and management, air hub development, commercial activities and airport emergency services. CAG also manages Seletar Airport (IATA: XSP, ICAO: WSSL) and through its subsidiary Changi Airports International, invests in and manages foreign airports.