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Singapore Changi Airport to welcome Louis Vuitton

SINGAPORE, 3 April 2017 – Iconic fashion house Louis Vuitton will bring its exquisite, timeless French charm to Changi Airport in January 2018, taking centre stage in the sparkling splendour of a grand, new garden in Terminal 3's Departure Transit Hall. The luxury brand's first duplex boutique in an airport promises to excite globetrotting fashionistas and elevate travellers' retail experience to new heights.

Passengers departing from Terminal 3 next year will be greeted with the Louis Vuitton glass house prominently nestled in Changi Airport's latest

themed garden – the ‘Crystal Garden’. Inspired by artistic floral centrepieces, the new space will be chicly adorned with tiered garden beds featuring a curated selection of flora and spheres of artisan glass sculptures.

Taking centre stage in the Crystal Garden is the two-storey Louis Vuitton boutique, which joins the ranks of the Wines & Spirits and Cosmetics & Perfumes duplex stores at the central piazza, where a refined and personalised retail experience awaits shoppers. Covering 530 square metres, this is the first airport store in Asia Pacific to be directly managed by Louis Vuitton, with a strong, tailored product mix that will best fit travellers’ unique preferences. There will be even more reason to shop at the Changi Airport retail haven.

Mr Lee Seow Hiang, CEO of Changi Airport Group, says, “We are thrilled to partner Louis Vuitton, with its rich travel heritage, who shares our vision to redefine the future of luxury retail in an airport. The revolutionary duplex store, set amidst an elegant Crystal Garden, will become a distinctive attraction for passengers who fly through Changi Airport, and we look forward to embarking on an exciting journey of discovery with them when the store opens.”

Mr Michael Burke, Chairman and CEO of Louis Vuitton, adds, “Louis Vuitton awaits the perfect moment and chooses the perfect place to open a new store. Singapore Changi Airport is such an important location for us, and we are happy to offer this new store, not only to our Asian customers but also the international travelers who transit by this airport. Louis Vuitton is a brand intrinsically related to the history of modern travel. Louis Vuitton has refined the Art of Travel since its creation in 1854, constantly developing new innovations. Given the right place and the right timing, it was more than natural for Louis Vuitton to create a space inside Singapore Changi Airport, dedicated to modern travelers.”

Since its opening in 1981, Changi Airport has pioneered the concept of airport gardens, now well-loved among travellers. This is the first time Changi is integrating a feature garden with a retail store – a testament to how the airport constantly strives to rejuvenate its award-winning amenities and offerings to enhance the Changi Experience.

With over 76,000 square metres of retail floor space, Changi Airport is a destination for shoppers and diners from around the world. Offering a

refreshing mix of exciting brands, extensive product ranges, and innovative concepts, Changi Airport achieved retail sales of S\$2.3 billion in 2016.

About Changi Airport Group

Changi Airport Group (Singapore) Pte Ltd (CAG) (www.changiairportgroup.com) was formed on 16 June 2009 and the corporatisation of Singapore Changi Airport (IATA: SIN, ICAO: WSSS) followed on 1 July 2009. As the company managing Changi Airport, CAG undertakes key functions focusing on airport operations and management, air hub development, commercial activities and airport emergency services. CAG also manages Seletar Airport (IATA: XSP, ICAO: WSSL) and through its subsidiary Changi Airports International, invests in and manages foreign airports.

Changi Airport is the world's sixth busiest airport for international traffic. It served a record 58.7 million passengers from around the globe in 2016. More than 360 retail stores and 140 F&B outlets are situated across three terminals to cater to passengers and visitors. With over 100 airlines providing connectivity to 380 cities worldwide, Changi Airport handles about 7,000 flights every week, or about one every 90 seconds.