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Search for Changi Airport's Seventh Millionaire Begins

Singapore, 4 May 2016 – Whether it is tucking into your favourite food, shopping for that latest handbag or picking up those skincare products online before your next holiday, it could well turn you into an overnight Changi Millionaire. Changi Airport Group's anchor retail promotion 'Be a Changi Millionaire' returns for its seventh run today, with larger-than-life fun installations located around Changi Airport's terminals, as well as a S\$1 million grand prize for the annual shopping promotion, the largest cash prize of any retail draw in Singapore to date.

From now till 31 October 2016, in addition to standing a chance of having their millionaire dreams come true, shoppers and diners at Changi Airport can also visit four event sites around the airport for some exciting photo opportunities. Featuring popular food and shopping items, such as a burger, a bowl of prawn noodles and a handbag, in giant sizes, the installations inject even more fun into the shopping experience at Changi Airport.

This year, participating in Changi's flagship shopping promotion has become even more convenient. Other than submitting their entries at the event sites at Changi Airport, shoppers and diners can also do so online^[1] in the comfort of their homes and at their convenience.

Airport visitors and passengers simply need to spend a minimum of S\$50^[2] to participate in the draw. One lucky finalist will be picked each month from May to October to be entered into the Grand Draw. In addition to the introduction of a seventh finalist picked from iShopChangi shoppers in 2015, an eighth finalist will be picked from Changi Rewards Platinum card participants this year. Shoppers will be delighted to know that the number of winning chances increases exponentially with the amount spent – a S\$50 spend gives the shopper one chance at the draw, a \$100 spend gives the shopper 10 chances, while a \$500 spend gives the shopper 100 chances!^[3] Besides, travellers who shop on iShopChangi – Changi Airport's e-commerce portal (www.iShopChangi.com) – or Platinum members of the Changi Rewards loyalty programme, receive double the chances.

“We are excited to bring back ‘Be a Changi Millionaire’ for the seventh run as it has been a huge success in driving retail growth from travellers and visitors alike. This year, we have made it even more convenient for shoppers to participate in the draw through an online registration feature, which allows them to lock in their chances anytime and wherever they are. We remain focused on innovating our airport retail offers, leveraging on our non-aeronautical revenues to keep our airport charges competitive, and strengthening Changi Airport's status as a leading air hub,” said Ms Lim Peck Hoon, Executive Vice President, Commercial, Changi Airport Group.

In 2015, the promotion attracted close to two million entries from 229 nationalities globally, more than double the number of entries recorded in the 2010 inaugural run. Since its launch, six Changi Airport shoppers have realised their million-dollar dreams – including Singaporeans Ivan Rantung (2010) and Peh Hock Peng (2012), Australian Jessica Down (2011), Indonesian

Irvung Tio (2013), Japanese Seiichiro Oiyama (2014) and Irish Linda Tobin (2015).

For the Grand Draw in early 2017, all eight finalists will each win a three-night hotel stay in Singapore, with one finalist eventually bagging the grand prize of S\$1 million. The other finalists will each win S\$5,000 in cash. For more information on the promotion, and announcements on finalists, please refer to iShopChangi.com/millionaire.

[1] QR codes will be issued with qualifying receipts at all participating outlets, during the point of purchase. Besides QR code scanning, online entries can also be submitted anytime throughout the promotion period on iShopChangi.com/millionaire.

[2] On iShopChangi.com or participating retailing and dining outlets in Changi Airport; except money changing facilities, top-up cash card machines, postal services, medical clinics, airline lounges, push-carts, temporary outposts and Crowne Plaza Hotel

[3] See millionaire.ishopchangi.com for more information on the chances for each shopping tier

About Changi Airport Group

Changi Airport Group (Singapore) Pte Ltd (CAG) (www.changiairportgroup.com) was formed on 16 June 2009 and the corporatisation of Singapore Changi Airport (IATA: SIN, ICAO: WSSS) followed on 1 July 2009. As the company managing Changi Airport, CAG undertakes key functions focusing on airport operations and management, air hub development, commercial activities and airport emergency services. CAG also manages Seletar Airport (IATA: XSP, ICAO: WSSL) and through its subsidiary Changi Airports International, invests in and manages foreign airports.

Changi Airport is the world's sixth busiest airport for international traffic. It served a record 55.4 million passengers from around the globe in 2015. More than 360 retail stores and 140 F&B outlets are situated across three terminals to cater to passengers and visitors. With over 100 airlines providing connectivity to 320 cities worldwide, Changi Airport handles about

6,800 flights every week, or about one every 90 seconds.

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