

weekend escapades

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Changi Airport's new Weekend Escapades mobile app gives more reasons to fly!

Planning the perfect getaway is set to become even more convenient for Singapore residents with Changi Airport's new Weekend Escapades mobile app. The all-in-one, on-the-go app provides users with exciting destination-based content and maps, flight searches and the latest airline promotions, all with a few finger taps. Best of all, this travel guide app is free of charge.

Designed as a fast and convenient tool with information on 30 cities across 11 countries located within a five-hour flight radius of Singapore, the

Weekend Escapades app caters to the travel needs of time-strapped holiday makers. Besides information on the usual weekend shopping and dining hotspots such as Hong Kong and Bangkok, the app is a great resource for travellers wishing to uncover the less-trodden secondary cities of Southeast Asia perfect for relaxing weekend getaways.

Mr Kelvin Ng, Assistant Vice President of CAG's Marketing Communications Division said, "Increasingly, Singapore residents are on the lookout for new and interesting destinations to travel to in their leisure time. Weekend Escapades provides ideas including the region's less explored cities. There is content to give users a feel of the destination, and the types of holiday activities that they can look forward to. Some of the emerging getaway destinations such as Lombok, Danang and Vientienne are unique cities that offer a different experience for travellers to explore and immerse themselves in."

"With easy-to-read information, including where to visit, stay and eat, as well as regular travel deals, Singapore residents can now look to gain new experiences in the region's most beautiful cities with the help of this mobile repository," Mr Ng added.

The app's content has been prepared by the team behind the Lonely Planet Asia and Escape! magazines. Information is presented in a bite-sized format for easy digestion on-the-go. Users can search for ideas on potential travel destinations through two main options - „by country" and „by event". If users search „by country", a list of cities, and thereafter, information on their top tourist spots, things to do, culinary and shopping ideas and accommodation options – all sorted by price range – are presented. A ready-to-use short itinerary is also offered for each city and users can even check out accompanying maps to get a better orientation of the sights suggested in the itinerary.

The second search function, which searches by „event", is handy for travellers who take delight in soaking in the atmosphere of festivals across the region. It features monthly calendars that highlight festivals and events taking place across the region. This allows the user to select travel destinations based on events and travel dates, opening up even more options to leisure destinations yet visited by the user.

Another feature of this app that users will find especially useful is the flight

search tab. It aids users in the search for the cheapest airfares to the 30 travel destinations listed in the app, including budget flights. Users will also love the promotions tab, which includes the latest airline promotions as well as regular contests featuring attractive travel-related prizes.

With the official launch of Weekend Escapades, five lucky winners each stand to win a pair of return Business Class tickets¹ to a destination of choice from among the 30 featured in the app. Participants² simply have to download the Weekend Escapades mobile app for details on how to take part.

The Weekend Escapades app can be downloaded free from the app stores of both the Apple and Android platforms.

Key Highlights

- **Reliable information** – Weekend Escapades was created in partnership with the published of Lonely Planet Asia and Escape! magazines to provide unbiased tips from experienced travel writers.
- **Up to date** – Receive notifications on upcoming long weekends, mega sale events in neighbouring countries and more.
- **Search by country** – Users can browse through a selection of 30 cities from 11 countries in the region to find out more about these tourist destinations, with information on where to shop, eat and stay.
- **Search by event** – Users who relish immersing themselves in local culture and festivals can use their preferred travel dates to help decide on their next holiday spot.
- **Itineraries and maps** – Find your way around when on holiday with the maps that showcase the highlighted attractions in the app. Not sure what to do? Just follow the suggested itinerary for the destination.
- **Flight search** – Find flights to your preferred destination at the lowest available fares.
- **Promotions** – Changi Airport works closely with airlines to offer regular air fare promotions to destinations featured in the app. Regular contests will also be held exclusively for the users of the app.

With these user-friendly features, the Weekend Escapade app is the single one-stop information shop that users can access anytime and anywhere for their next weekend getaway to the region.

About Changi Airport Group

Changi Airport Group (Singapore) Pte Ltd (CAG) (www.changiairportgroup.com) was formed on 16 June 2009 and the corporatisation of Singapore Changi Airport (IATA: SIN, ICAO: WSSS) followed on 1 July 2009. As the company managing Changi Airport, CAG undertakes key functions focusing on airport operations and management, air hub development, commercial activities and airport emergency services. CAG also manages Seletar Airport (IATA: XSP, ICAO: WSSL) and through its subsidiary Changi Airports International, invests in and manages foreign airports.

Changi Airport (www.changiairport.com) is the world's most awarded airport with more than 420 accolades received since it opened in 1981. To serve passengers and visitors from the world over, there are over 330 retail stores and 120 F&B outlets across the airport's three terminals. Changi handled more than 51 million passenger movements in 2012, an annual record. Today, it serves some 110 airlines flying to over 240 cities in about 60 countries and territories worldwide. A flight takes off or lands at Changi roughly once every 100 seconds.